

Lawrence Artist 'Caught Recycling' During Flint Hills Run

It's a road trip in the literal definition.

Lawrence artist Stan Herd, most recognized for his unique crop art designs across Kansas, jogged away from the Eagle Bend golf course in Lawrence Memorial Day with his 14-year-old son Evan on a 12-day, 100-mile road run to Cottonwood Falls, in the heart of the Flint Hills.



Stan Herd and son Evan depart Memorial Day from Lawrence's Eagle Bend Golf Course on their 12-day, 100-mile run to the Flint Hills to help promote KDHE's 'Get Caught Recycling.'

Herd and son are running to help promote 'Get Caught Recycling,' a program from the Bureau of Waste Management at the Kansas Department of Health and Environment. The artist has signed on to sketch and paint five or more landscape paintings of sights along the pair's running route. The paintings will be used as prizes in a 'Get Caught Recycling' contest running through June 30.

"I have always had a great appreciation for the beauty of the Kansas landscape. The only way we can preserve our state is to recycle, conserve and preserve. I want to inspire fellow Kansans to do just that by running and creating artwork inspired by my journey. In addition to taking care of the environment, it is important to exercise. That is why I am combining three of my passions---art, recycling and running," said Stan Herd.



Herd shows his route map to the media prior to his May 29 departure to Cottonwood Falls.

Herd is scheduled to stop in the following communities: Overbrook, Osage City, Reading, Emporia, Plymouth, and Cottonwood Falls. The run will conclude on Thursday, June 9 at Council Grove. The two plan to walk up to 10 miles and run up to five miles each day as they head south and west into the tallgrass prairie. A group of supporters is providing help with supplies and logistics on the road.

'Get Caught Recycling' is a program to educate and encourage Kansans to reduce, reuse and recycle waste materials. The program has used an innovative promotional concept by using prominent Kansans to model good recycling behavior. The contest is a continuation of the program and more information is available at www.getcaughtrecycling.org.

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Also, frequent web updates will be available on Herd's progress during his run on the Web site.

The contest is encouraging creative communication strategies such as videos, photos, artwork, audios, Web sites, essays and more to be entered into the statewide contest. Individuals, families, businesses, classrooms, civic organizations, and other groups are invited to showcase their recycling efforts to the rest of the state.

A variety of prizes and recognition will be awarded to participants, including:

- One, \$2,500 grand prize Learning Quest College Savings Account, which can be used for qualified higher education expenses at any public or private university, college, or technical school. (Funds will be submitted in the winner's name to the Kansas Learning Quest 529 Education Savings Program.)
- Ten, \$500 Learning Quest College Savings Accounts, which can be used for qualified higher education expenses at any public or private university, college, or technical school. (Funds will be submitted in the winner's name to the Kansas Learning Quest 529 Education Savings Program.)
- 105, \$100 cash prizes---one cash prize will be awarded per county.
- ALL entries will receive an official Certificate of Recycling Recognition.

For a chance to win Herd's artwork, submit contest entries to:

***Get Caught Recycling!
Contest***

In care of KDHE
1000 SW Jackson
Suite 320
Topeka, Kansas 66612

before June 30, 2006. All entries will be included in the statewide contest that concludes Aug. 21, 2006.

Visit

www.GetCaughtRecycling.org
for official contest rules and an entry form or by calling 800-282-9790.



Team Herd gathers for a group photo moments before crop artist Stan Herd and son Evan begin their run to the Flint Hills May 29.